## How to Create Amazing Light and Color with Advanced 'Blend if' Techniques

**Conference Session** 

Digital



## **By Greg Benz**



Greg Benz Info >>< https://necccphotoconference.org/greg-benz/>

Friday 2:00 pm - 3:00 pm - Marcus

When Saturday 3:30 pm – 4:30 pm – Integrative Learning Center S331

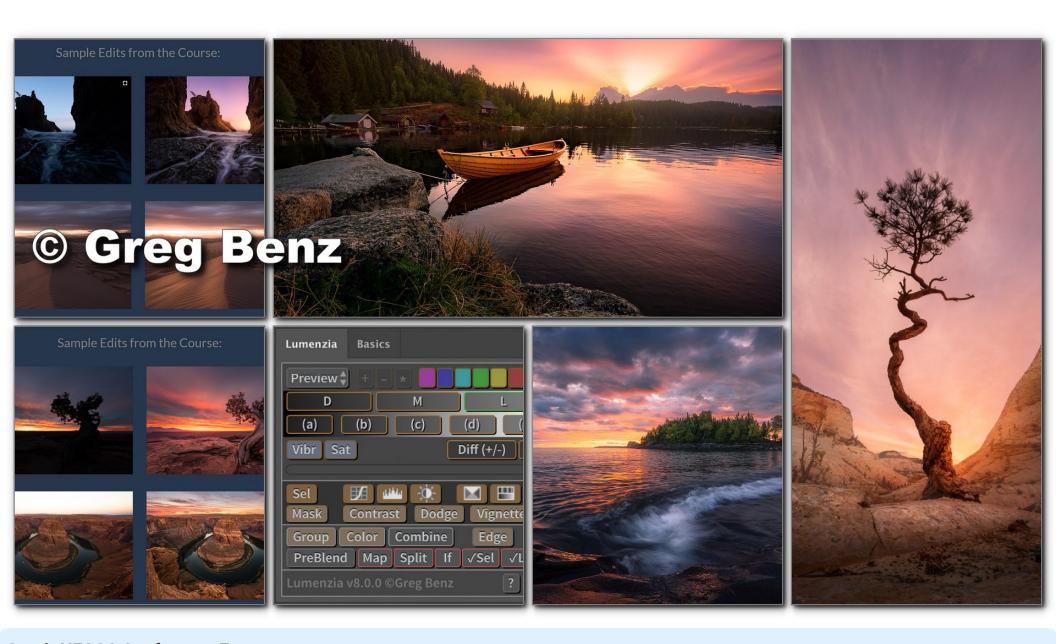
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Skill Intermediate and Advanced

Post-processing techniques such as color grading or dodging and burning can produce significantly better or faster results when your adjustments are automatically targeted to shadows, midtones, or highlights. While luminosity masks are an excellent way to achieve such goals, the often overlooked "Blend if" tool can often produce similarly beautiful images when used properly. And "Blend If" offers two critical benefits, it substantially reduces the size of your files and gives you much more flexibility to make go back and make changes to your images later.

During this program, Greg will demonstrate a variety of techniques to take full advantage of "Blend If" in your own work, both with and without using Lumenzia.

Download the FREE luminosity masking panel <a href="https://gregbenzphotography.com/newsletter">https://gregbenzphotography.com/newsletter</a> or simplify luminosity masking with Lumenzia: <a href="https://gregbenzphotography.com/lumenzia/">https://gregbenzphotography.com/newsletter</a> or simplify luminosity masking with Lumenzia: <a href="https://gregbenzphotography.com/lumenzia/">https://gregbenzphotography.com/lumenzia/</a> <a href="https://gregbenzphotography.com/lumen



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